



**Centre for Applied  
Research and  
Development  
HSE St. Petersburg**

Eugene Bezhin  
director of the Centre



# CENTRE FOR APPLIED RESEARCH AND DEVELOPMENT

- Aims to establish partnerships between campus, public authorities and business
- Provides expert and analytical support of the economic policy-making process in North-Western Federal District and other regions of the Russian Federation
- Solves a wide range of other expert and analytical tasks

## THEMATIC SCOPE OF RESEARCH PROJECTS

**Socioeconomic development**

**Entrepreneurship development and  
business climate improvement**

**Regional innovation policy**

**Conceptual design of investment and  
innovation infrastructure**

**Market research**

**Cluster policy implementation**

# STRATEGIC REGIONAL AND URBAN DEVELOPMENT PLANNING

## REGIONAL LEVEL



Strategy of SME  
development in  
Leningrad region up  
to 2030



Economic policy  
development for  
St. Petersburg up to  
2030



Forecast of the long-  
term social and  
economic development  
of Kaliningrad region up  
to 2030



Updating the Strategy  
of socio-economic  
development of Altai  
region up to 2030

## MUNICIPAL LEVEL (LENINGRAD REGION)



Strategic planning of  
Kyrishi municipal  
district development



Strategy of social and  
economic development  
of Luga municipality  
2016 – 2030



Strategy of social and  
economic development  
for Volosovo  
municipality up to 2030



Integrated plan of  
socio-economic  
development for  
Pikalevo municipality

# MONITORING OF ST. PETERSBURG INNOVATION SYSTEM

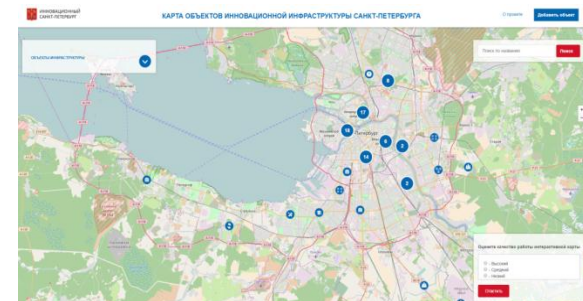


**Principal:** Committee for industrial policy and innovation of St. Petersburg

**Main goal:** to elaborate of the analytical basis for the Concept of innovation development of St. Petersburg

## Project scope:

- Monitoring of quantitative and qualitative indicators dynamic within innovation activities of St. Petersburg and innovation infrastructure
- Generating of a register of innovation infrastructure objects of St. Petersburg
- Designing of an interactive map of innovation infrastructure objects of St. Petersburg



[http://inno.gov.spb.ru/catalog/innovative\\_objects/](http://inno.gov.spb.ru/catalog/innovative_objects/)

# PROJECTS FOR CORPORATE SECTOR

EXAMPLES OF  
APPLIED RESEARCH  
PROJECTS



## Updating of Development Program-2020 'Rosgeo' JSC

The purpose of the work was to develop an updated version of the Long-Term Development Program-2020 including the designing of a detailed justification for the stated program activities and targets, updating innovation policy tools.



## Independent complex technological audit of 'Bashneft' PJSC

The purpose of the work was to elaborate a company's innovative development program



## Technology audit of 'Malachite' Marine Design Bureau

The purpose of the work was to elaborate analytical basis for the Program of innovative development of 'Malachite' Marine Design Bureau JSC

# USING INNOVATION PROCUREMENT AND CAPACITY BUILDING TO PROMOTE CIRCULAR ECONOMY

**Priority:** Capacity for innovation

**Programme specific objective:** Non-technological innovation  
(To advance the Baltic Sea Region performance in non-technological innovation based on increased capacity of innovation actors)

**Programme Result:** Increased capacity of innovation actors (innovation intermediaries, authorities, research institutions, enterprises) to improve conditions for non-technological innovation

**Implementation period:** 01/09/2017 – 31/08/2020 (36 months)

**Total budget/expenditure:** 2,453,620.00 EUR

# USING INNOVATION PROCUREMENT AND CAPACITY BUILDING TO PROMOTE CIRCULAR ECONOMY

## List of partners:

1. City of Aalborg – leading partner (Denmark)
2. City of Malmo (Sweden)
3. Latvian Environmental Investment Fund (Latvia)
4. Rijkswaterstaat Ministry of Infrastructure and the Environment (Netherlands)
5. University of Aalborg (Denmark)
6. Latvian Chamber of Commerce and Industry (Latvia)
7. Finnish Environmental Institute (Finland)
- 8. Higher School of Economics St Petersburg (Russia)**
9. Rzeszow Regional Development Agency (Poland)
10. NorthDenmark EU-Office (Denmark).

# EUROPEAN PROGRAMS OF CROSS-BORDER RESEARCH COOPERATION

OPPORTUNITIES  
FOR PARTNERSHIP  
AND COOPERATION

## Estonia-Russia Cross-Border Cooperation Programme (CBC) 2014-2020

**Regions:** St.Petersburg, Leningrad region, Pskov region

**Priorities:**

TO1 Business and SME development  
TO 5 Support to local and regional good governance  
TO6 Environmental protection, climate change mitigation and adaption

<http://www.estoniarussia.eu>

## The Interreg Baltic Sea Region Programme 2014-2020

**Regions:** St. Petersburg, Arkhangelsk Oblast, Vologda Oblast, Kaliningrad Oblast, Republic of Karelia, Komi Republic, Leningrad Oblast, Murmansk Oblast, Nenetsky Autonomous Okrug, Novgorod Oblast, Pskov Oblast

**Priorities:**

Priority 1 Capacity for innovation  
Priority 2 Efficient management of natural resources  
Priority 3 concentrates on Sustainable transport.  
Priority 4 offers funding to Seed Money projects of the EU Strategy.

<http://www.interreg-baltic.eu/home.html>

## ERA.Net RUS Plus

**Countries:** Russia, Estonia, Germany, Austria (tot. 14 countries, 28 consortium members)

Cooperation in innovation, research and development is a key dimension in the relations between the European Union and Russia.

In this context the of ERA.Net RUS a Single Joint Call for transnational and scientifically excellent research projects in the fields of [Nanotechnologies/Materials/Production Technologies, Health, Environment/Climate Change, Social Sciences/Humanities and Innovation.](#)

<http://www.eranet-rus.eu/index.php>



The image shows a courtyard between two brick buildings. A glass-enclosed bridge connects the buildings at an upper level. The building on the right has a section painted in a bright orange color. A blue semi-transparent overlay covers the left side of the image, containing text. In the bottom right corner, there is a circular logo with a stylized letter 'R'.

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